

# Fact Sheet

## Emily's Hope Substance Use Prevention Curriculum

### Overview

- Emily's Hope [Substance Use Prevention Curriculum](#) is a promising practice program designed to educate K-5 students about the dangers of drug use and promote healthy decision-making.
- The curriculum was developed by [Emily's Hope Inc.](#), a non-profit organization dedicated to removing the stigma of substance use disorder through [awareness](#), [education](#), and [prevention](#).
- The program was [piloted in nine schools](#) in South Dakota and Minnesota and has shown significant success in increasing students' knowledge levels and promoting healthy behaviors.

### Key Objectives

- Provide [comprehensive drug prevention education](#) to K-12 students.
- Increase awareness about the dangers and consequences of substance use.
- Equip students with decision-making skills to make informed choices regarding drug use.
- Reduce substance abuse among students.
- Create a positive community impact by empowering children and promoting a healthier and safer environment.

### Key Features of the Curriculum

- **Evidence-based:** The curriculum is currently being researched and is based on proven prevention strategies.
- **Comprehensive:** It covers various topics such as differentiating between medicine and candy, legal and illegal drugs, the impact of substances on the brain, and handling emotions and pressures.
- **Accessible:** The curriculum is designed to cater to different learning styles, including animated videos, hands-on activities, guided reading, and digital interfaces.
- **Longitudinal Impact:** The program aims to provide interventions throughout students' schooling years, with plans to develop middle and high school curricula.
- **Ongoing Support:** The program includes [an education portal](#) for schools to access lessons and materials, including an animated series and children's books.



## Program Expansion

- The organization aims to develop middle and high school curricula to provide longitudinal interventions for students.
- Collaboration with school districts in five states is planned to increase the reach of the program.
- Additional digital tools to aid in education.

## Expected Outcomes

- Increased awareness of the dangers and consequences of substance use among students.
- Improved decision-making skills and resistance to peer pressure.
- Reduction in substance use experimentation and abuse.
- Positive community impact and a healthier environment.

## Sustainability and Continued Support

- **Diversified Funding:** Emily's Hope Inc. actively [seeks funding from](#) government grants, private foundations, corporate sponsorships, and individual donations to ensure financial stability.
- **Community Engagement:** The organization fosters relationships with schools, parents, healthcare providers, and local organizations to build support and advocacy for the curriculum.
- **Evaluation and Data:** An evaluation framework is in place to assess the impact of the curriculum and gather data on outcomes to demonstrate effectiveness and secure ongoing support.
- **Collaboration and Partnerships:** Collaborations with academic institutions, research organizations, and public health agencies enhance the program's credibility and provide additional funding opportunities and resources.

